

iM Global Partner appoints Gwen Gautier as Director of Marketing & Communications

Paris, August 27, 2020

iM Global Partner announces the appointment of Gwen Gautier as Director of Marketing and Communications. Her role and experience will be instrumental in accelerating the development of the group's activities, notably following the acquisition of the OYSTER range last February.

Based in Paris, Mrs Gautier will be in charge of all marketing and communications projects for iM Global Partner. As such, her main missions will be the development of the brand and the implementation of a global marketing strategy for the group. Gwen reports directly to Philippe Couvrecelle, CEO of iM Global Partner.



Gwen has over 20 years of experience in marketing, communication and customer relationship management. She began her career at the US investment bank Merrill Lynch and joined Société Générale Group in 2010 where she was notably Global Head of the Marketing and Client Relationship Management Department for the Equity Flow Business Division of the investment bank. Before joining iM Global Partner in June 2020, Gwen Gautier was Global Head of Marketing & RFP at Lyxor AM.

Philippe Couvrecelle, Founder and CEO of iM Global Partner, comments:

« The arrival of Gwen allows us to strengthen the management team to support our international deployment. Her expertise developed over the last two decades in France and internationally is a real asset in the present and future success of iM Global Partner. »

About iM Global Partner

iM Global Partner is a global investment and development network dedicated to asset management. It selects and builds long-term partnerships with talented and independent asset management companies through direct capital ownership.

Thanks to an experienced business development team, present in 10 locations across Europe and the United States, iM Global Partner provides its clients with access to the best management strategies of its Partners.

iM Global Partner's wide range of investment solutions thus includes the OYSTER range, a Luxembourg SICAV, but also Mutual Funds and ETFs dedicated to US investors.

iM Global Partner represents \$16.7 billion of assets under management at the end of July 2020.

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